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THE  TIMES

TOP TEN BUTCHER
by Hattie Ellis, Food Writer

Rick Stein's
food heroes

PIPERS FARM

Meat the natural way



FREE DELIVERY
AVAILABLE

“ Pipers Farm meat combines everything that I look for
- it comes from contented animals that have been well
cared for, its hung, trimmed and prepared with
dedicated expertise, and above all it tastes marvellous.



Sophie Grigson, Chair of Judges BBC Food & Farming Awards 2007

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We started Pipers Farm 20 years ago, when our sons, Ed and Will, were very young. Our goal was to produce healthy meat that we as a family could enjoy eating with complete confidence.

Today, Pipers Farm helps to sustain 30 farming families who have nurtured the countryside for generations. We passionately believe in offering our customers the best and healthiest meat they can buy, always a pleasure to cook, sensational to eat and excellent value.

Peter & Henrietta Greig



Peter & Henri Greig with Fly & Chip at home on Pipers Farm in Devon




Rib Eye Steak

Our **Red Ruby Beef** has a wonderful depth of flavour. Why? Because it has been bred on its native Exmoor and then grown slowly to natural maturity on the Somerset Levels. This gives a well-marbled, fine-grained texture which reaches perfection when we hang it on the bone for a month.

Roasting joints - Full of flavour with or without fat

Sensational Steaks - mouthwatering for everyday eating

Mince & Stir Fries - the flavour and value are unbeatable

Meals in a Mo™ - Beef Stew with Dumplings  Award Winner

Burgers & Sausages - Wonderfully juicy steak burgers!

Steak Pies - so good they're selling them at Lord's!



Boneless Stuffed Leg of Lamb

The secret of our **Lamb** is that our traditional breeds are grown slowly and fed only grass until they reach natural maturity. They are hung on the bone for three weeks and, whether it is our renowned **Lamb Steaks** or a **Shoulder on the Bone**, the result is tender and has an unforgettable flavour..

Roasting Joints - Perfectly trimmed and mouthwatering

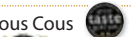
Steaks - Such a memorable flavour even without fat

Mince, Casseroles - So lean its a pleasure to cook with

Meals in a Mo™ - Lamb & Aubergine with Cous Cous

Lamb Pies - The Lamb & Mint sensation!

Burgers & Sausages - Lamb Burger





Chicken Fillets

Our **Chicken** Fillets really show what **Pipers Farm** is all about. For you, they're a quick, simple meal for the whole family. For us, they represent our fundamental commitment to the health and welfare of our animals and a total rejection of industrial production methods.

Whole Chickens - the perfect option for a family roast
Breast - Wonderful flavour and texture — plain or stuffed
Fillets, Burgers & Stir-fry - Simple, wholesome & delicious
Casserole Pieces - On or off the bone — full of flavour
Meals in a Mo™ - Choose from either our Thai Curry or Korma
Chicken Pies - with Smoked Ham and a very special pastry!



It is no wonder our **Pork** has such a stunning flavour. Our Saddleback pigs are grown slowly, spending the summer in cider orchards. After three weeks hanging on the bone (very unusual), and a brief spell in your oven, the crackling is full of flavour and fabulously crunchy.

Roasting Joints - The Pork Loin above is a family favourite!

Steaks - From the shoulder — the taste is SO good!

Escalopes & Casserole pieces - Cordon Bleu to Curry, whatever the recipe — we can make it really special for you

Sausages - Pure and simple plain **Pork**, **Breakfast** or

Cumberland Sausages — there can be nothing better!



Cooked Ham

Our Saddleback **Ham** has a wonderfully soft and melting texture.

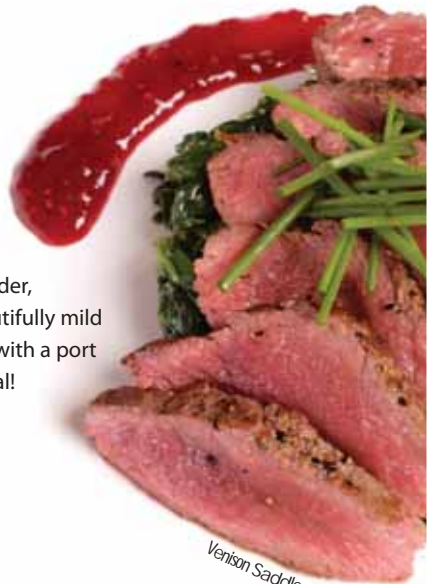
READY-TO-EAT PACKS of Sliced Ham (smoked or unsmoked) are brilliant for packed lunches and simple salads. If you are feeding more, try a **Whole** or **Half Ham** with salad and new potatoes.



Smoked Back Bacon

Something a little different?

Our **Venison** is always tender, completely lean and has a beautifully mild flavour which can be enriched with a port and fruit jelly sauce. Sensational!



Venison Saddle

Missed Breakfast?

Pipers Farm crispy air-dried **Bacon** (smoked or unsmoked) in a warm roll with melting butter, tomato and lettuce — What could be better?

Our **Burgers** can be cooked from frozen and are a quick and tasty meal for all ages. We love them medium-rare, just like a steak, with a salad or in a crusty roll.

Our **Lamb Burgers** are made with **Lean Mince**, fresh apple, fresh mint and chives. Simply delicious!



As you would expect our **Sausages** are made with only good cuts of meat. We use oats instead of rusk, herbs and a bit of salt and pepper, all inside natural skins.

Take just as many as you need from a **READY-TO-COOK pack**, no need to defrost, and in minutes your breakfast is sizzling away.



Meals in a mo™

A speedy, satisfying & healthy meal for busy people of all ages

Ready to eat microwave meals with Pipers Farm meat, all natural ingredients including fresh herbs and freshly ground spices. Hand-made in small batches to our own recipes in our on-farm kitchen.

Try our new and improved range!

Thai Green Chicken Curry with Jasmine Rice

Chicken with Cashews & Ginger + Noodles

Ragú Bolognese with Tagliatelle

Beef Stew with Herb Dumplings

Chicken Korma with Basmati Rice

Lamb, Aubergine & Tomato with Couscous



Award Winner



Award Winner

SERVES

1



Ready Cooked meals

The quick, hassle-free way for cooks of all ages to make a healthy lunch, dinner or supper.

Hand-made in small batches to our own recipes in our on-farm kitchen. Pipers Farm meat, all natural ingredients including fresh herbs and freshly ground spices combined to give you that genuine home-made taste.

To reheat, just decant into a saucepan or remove lid and microwave in the original tub.

Serve with pasta, noodles, potatoes, rice or crusty bread. See menu for other dishes in our range.

PIPERS FARM

Pie

Meals in a mo™



Chicken & Smoked Ham



Pumpkin, Goat's Cheese & Spinach



Red Ruby Steak & Mushroom



Lamb & Mint

Pipers Farm Pies

"This nine dart finish of a pie is absolutely inch perfect!" All Out Cricket Magazine August 2010

Fresh for the 2010 Cricket season, Pipers Farm and Lord's Cricket Ground developed an exciting range of exquisite tasting pies.

Combining our wonderfully tender and tasty meat with pie making expertise of the Lord's Chefs, we feel we have produced a truly stunning end product!

All the meat we sell we produce ourselves

We control every detail, allowing our animals to grow slowly, naturally and free from stress.

We are farmers with our own 50 acre farm, on-farm butchery and kitchen where we produce everything we sell, including all our ready meals. By working closely with 30 local farming families, who carry out the day to day livestock rearing for us, to our exacting standards, we achieve our goal of helping to sustain the traditional farming landscape and the heart of the rural community.

The Pipers Farm standard goes far beyond any organic label

We hang all our meat on the bone until it reaches perfection. We know we are more meticulous in the way that we cut and prepare our products than any other meat producer. Naturally, we never use any artificial additives or preservatives.

Our **READY-TO-COOK** packs make life simple

Packaged at the perfect moment and blast frozen in individual portions. You take only the amount you want from the freezer and thaw in cool water in minutes. The rest can be left for another day, reducing waste and saving you money.

20 years experience cooked in minutes

We have spent 20 years perfecting every detail so that the whole experience of cooking, serving and eating Pipers Farm meat is a real pleasure, every time.

Tempted?... We hope you are. Give us a try.

Thanks

Peter e Hannahs Grig

WE'RE PROUD TO SAY **EVERYTHING WE SELL — WE PRODUCE OURSELVES**

Lamb Boneless Topside - available Plain or Stuffed with either Pesto or Apricot & Hazelnut!



Great offers, competitions & recipes at:

pipersfarm.com

Pipers Farm Cullompton, Devon EX15 1SD

call us 01392 881380 • fax us 01392 881600

email us sales@pipersfarm.com • pipersfarm.com

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